

# #EXIT THE WHO

PANDEMIC

TREATY

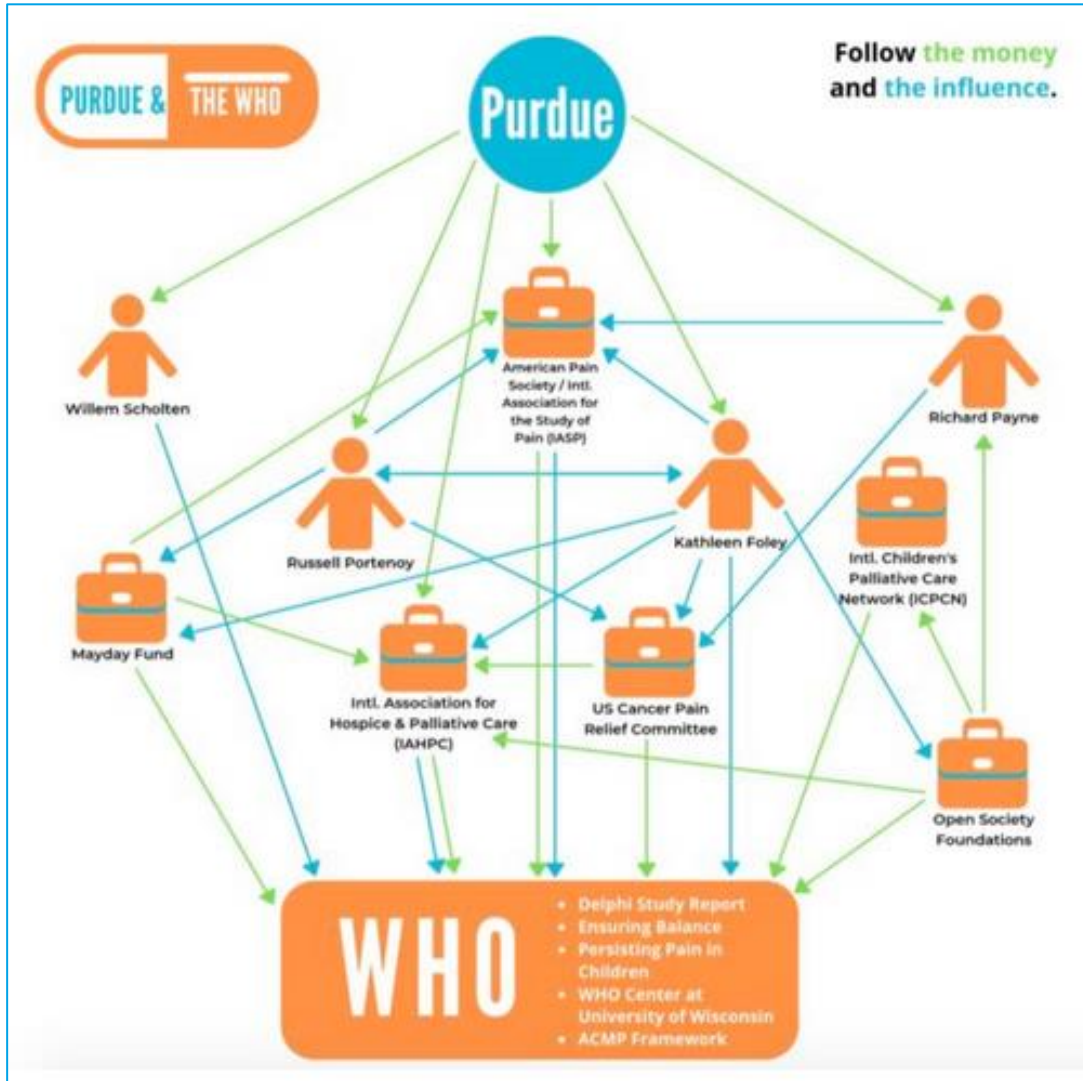
INTERNATIONAL

HEALTH REGULATIONS

5

# The Opioid Conspiracy

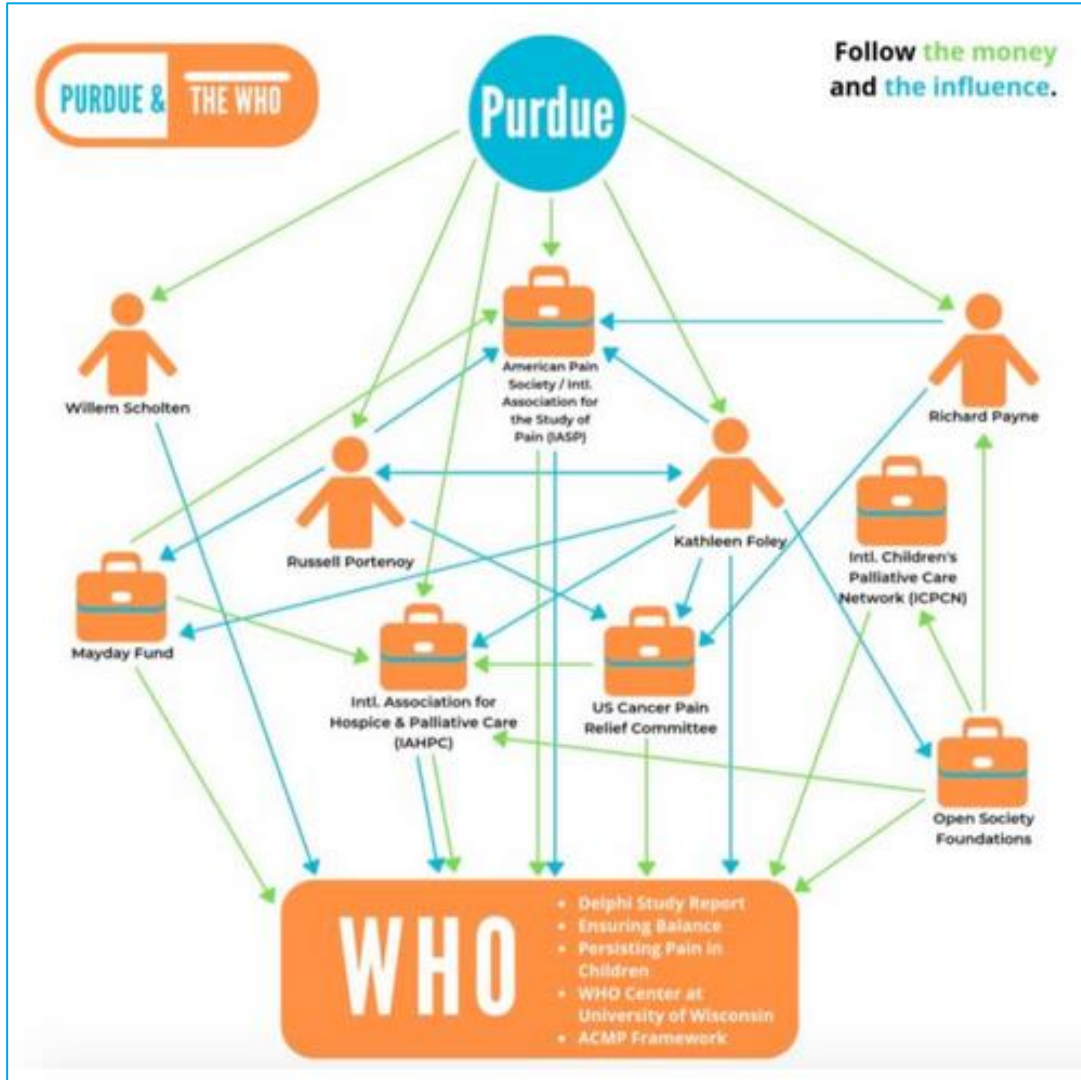
brought to by Purdue Pharma &  
the World Health Organisation



**“Opioid analgesics, if prescribed in accordance with established dosage regimens, are known to be safe and there is no need to fear accidental death or dependence.”**

## WHO 2011 guidelines

World Health Organization. (2011). Ensuring balance in national policies on controlled substances: guidance for availability and accessibility of controlled medicines



**“The term ‘opiophobia’ coined by Purdue Pharma to describe critics of the opioid industry was later included in the guidelines of the World Health Organization (WHO)**

## WHO 2011 guidelines

World Health Organization. (2011). Ensuring balance in national policies on controlled substances: guidance for availability and accessibility of controlled medicines





# WHO Complicity, Purdue Pharma and the Opioid Conspiracy Conflicts of Interest



**CORRUPTING  
INFLUENCE**  
**PURDUE & the WHO**

**“The WHO Collaborating Centre for Policy and Communications in Cancer Care at the University of Wisconsin Pain & Policy Studies Group revealed that from 1999 to 2010, it had accepted over \$1.6 million from Purdue.”**



**US Reps. Katherine Clark (D-Mass.)  
and Hal Rogers (R-Ky.)**

**Corrupting influence: Purdue and the WHO.  
Exposing dangerous opioid manufacturer influence  
at the World Health Organisation.  
US Congressional Report. May 22, 2019**

**REPORT:  
EXPOSING DANGEROUS OPIOID MANUFACTURER  
INFLUENCE AT THE WORLD HEALTH ORGANIZATION**  
**MAY 22, 2019**  
**FROM THE OFFICES OF REPRESENTATIVES  
KATHERINE CLARK & HAL ROGERS**



# WHO Corruption, Purdue Pharma and the Opioid Conspiracy Conflicts of Interest



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**“In 2017, the Opioid Epidemic claimed 50 000 lives in the United States alone.”**

**US Reps. Katherine Clark (D-Mass.)  
and Hal Rogers (R-Ky.)**

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"The WHO appears to be lending the opioid industry its voice and credibility, and as a result, a trusted public health organization is trafficking **dangerous misinformation that could lead to a global opioid epidemic.**"

**US Reps. Katherine Clark (D-Mass.)  
and Hal Rogers (R-Ky.)**

**Corrupting influence: Purdue and the WHO.  
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# Purdue Pharma accused of 'corrupting' WHO to boost global opioid sales

The Guardian

'Unscrupulous' manufacturer replicated false marketing claims to change WHO guidelines, report by members of Congress alleges

Chris McGreal

Wed 22 May 2019 18.09 BST



WORLD HEALTH ORGANISATION



ars TECHNICA

BIZ & IT TECH SCIENCE POLICY CARS GAMING & CULTURE S

DRUGS WITHOUT BORDERS —

## Purdue infiltrated WHO, manipulated opioid policies to boost sales, report finds

Congressional report alleges Purdue corrupted WHO to boost international sales.

BETH MOLE - 5/23/2019, 10:10 PM



# WHO Complicity, Purdue Pharma and the Opioid Conspiracy - Conflicts of Interest

## The Role of Purdue Pharma in the Opioid Conspiracy

Opioid companies pushed higher doses of opioids in order to increase profits further, while downplaying the risks of addiction and abuse.

On October 21, 2020, Purdue reached a settlement worth US\$8.3 billion, admitting that it "knowingly and intentionally conspired and agreed with others to aid and abet" doctors dispensing medication "without a legitimate medical purpose."

In 2002, Purdue Pharma gave \$3 million to the pain centre at Massachusetts General Hospital (MGH), which was renamed the "MGH Purdue Pharma Pain Center"

The American Pain Society received almost \$1 million from opioid companies

Court documents recently filed by the Attorney-General of Massachusetts allege that doctors who met with Purdue Pharma drug reps were ten times more likely to have prescribed opioids to patients who later died of an overdose than physicians who prescribed opioids without having met the company's drug reps

Between 2014 and 2015, roughly one in seven physicians in the United States received opioid-related gifts from pharmaceutical companies

Purdue deceived doctors and patients to get more and more people on its dangerous drugs and to use higher and higher doses and to stay on its drugs longer.

To overcome addiction to Purdue's opioids, Purdue urged doctors to respond by increasing the opioid dose.

A patient who stays on prescription opioids for a year is 51 times more likely to die.

Purdue also steered patients away from safer alternatives with false claims that its opioids had less risk of abuse



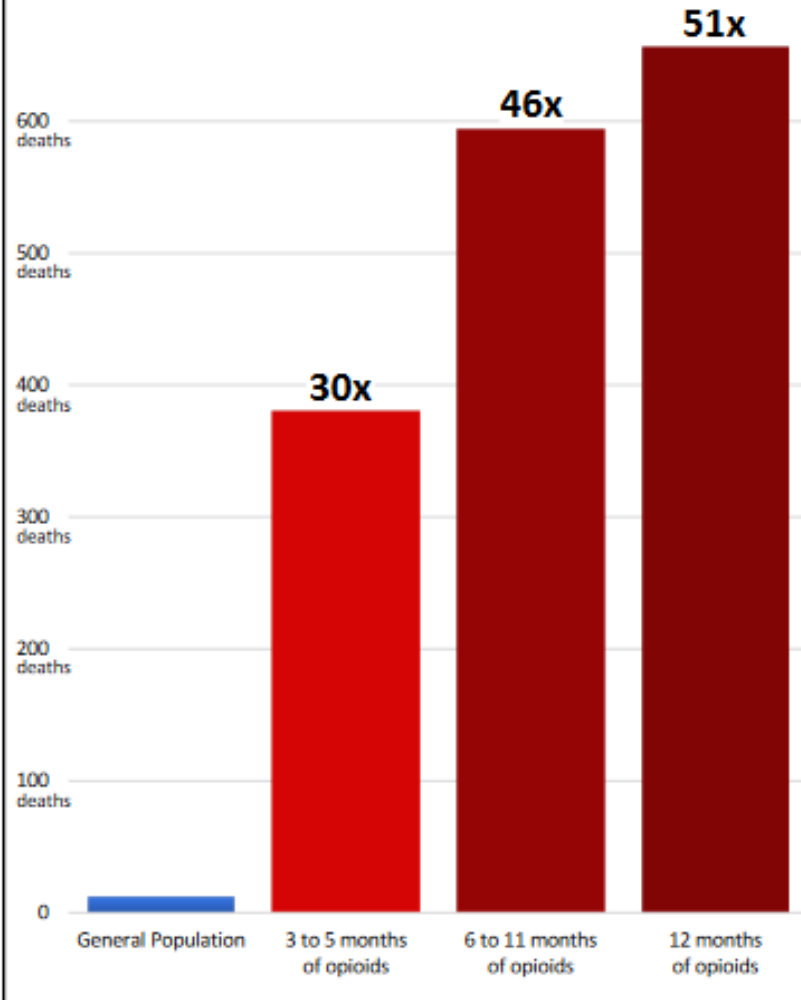
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# Complicity, Purdue Pharma and the Opioid Conspiracy Conflicts of Interest

## Keeping Patients On Opioids Longer Kills Them

Opioid-related overdose deaths per 100,000 people in a study of 1.1 million Massachusetts patients prescribed opioids in 2011



AGO graph from Massachusetts Department of Public Health data

## Dr. Fathalla Mashali (Purdue client)

Purdue promoted its opioids to Mashali from at least May 2009 until June 2013, calling on him more than 150 times.

Purdue wanted (Mashali's) patients to take its (larger-dose) opioids instead of traditional lower-dose, shorter-acting "SA" drugs

The manager overseeing all Purdue reps in the Boston area visited Mashali and got him to agree to write to Massachusetts insurance companies to ask for more generous coverage of Purdue opioids.

Mashali is the largest prescriber of OxyContin in the (Boston) District

Seventeen patients who were prescribed Purdue opioids by Dr Mashali died of opioid overdoses.

NEWS RELEASE 7-FEB-2002

## \$3 million gift from Purdue Pharma to support MGH Pain Program

Grant and Award Announcement

MASSACHUSETTS GENERAL HOSPITAL

A significant gift to the Massachusetts General Hospital from Purdue Pharma L.P. of Stamford, Conn., will support a range of programs aimed at improving the understanding and management of the most common symptom of illness and injury - pain. The \$3 million commitment from the Purdue Pharma Fund will be used to develop and expand opportunities for health care professionals to learn more about the wide range of tools and techniques for managing and treating pain. The grant also will be used to enhance the hospital's clinical research efforts focused on pain.

To recognize this contribution, the hospital's pain program will be named the MGH Purdue Pharma Pain Center.